

Longbridge Retirement Village shortlisted for Inside Housing Development Award.



One of 5 retirement villages built by The ExtraCare Charitable Trust in the Birmingham area, Longbridge Retirement Village has been shortlisted as a finalist for Best Older People's Housing Development at this year's Inside Housing Development Awards.

The awards celebrate the very best in residential development across the UK, with a category specifically to recognise homes for older people that are desirable and are well designed to meet current and future care and support needs.

An expert panel of judges whittled down the list of entries across the 14 categories and will subsequently meet to discuss and decide the eventual winners.

Longbridge Retirement Village was built on the site of the Austin Rover factory, once a huge part of Birmingham's industrial history and many residents' personal histories.

During the design phase, there was little architectural context to draw on, so a resident group was formed to inspire the design. Today, as a result, a Mini now takes pride of place on the wall in the village's entrance.

It is not just the design that has seen the £46m, 260-home, Retirement Village secure its place as a finalist. The lives of residents at Longbridge have been transformed. Individuals who previously felt lonely and isolated are supported as they regain a sense of purpose. Meanwhile, the development's 'care ready' apartments and dedicated care team provide reassurance for the future.

There are 18 facilities at the village, including a bar, bistro, gym and shop. There's also a busy schedule of up to 50 weekly clubs and classes, and all residents have access to a specialist Well-being advisor on-site. Activities at the village are open to members of the wider community, and 120 resident volunteers ensure they feel welcome.

Winners of the Inside Housing Development Awards will be announced on Thursday 29th November at a black tie awards ceremony at The Brewery in London. Watch this space.

The **ExtraCare**
Charitable Trust

Better lives for older people

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SOLIHULL VILLAGE
The ExtraCare Charitable Trust

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Bridging the generation gap.

BAFTA-nominated documentary *Old People's Home for 4 Year Olds* back on TV.

The second series of Channel 4's BAFTA-nominated *Old People's Home for 4 Year Olds*, which started on Monday 8th October at 9pm and airs for five weeks, delves into the effect of intergenerational contact on the very young and very old.

In the series, filmed this year at The ExtraCare Charitable Trust's Lark Hill Village in Nottingham, a nursery was created within Lark Hill, which is home to more than 420 residents with ages from 60-102. Ten older adults and ten four year-olds took part in the three month experiment and shared daily activities together.

The programme features ten incredible older people including 102-year-old Sylvia who was born during WW1 and who gave birth to her first child during the blitz in WW2, and 97-year-old Victor who at 18 found himself on the beach at Dunkirk. There's also a blossoming friendship between 4-year-old Scarlett who lost her Mum when she was only three and shy 84-year-old Beryl.

The ExtraCare Charitable Trust's Chief Executive, Mick Laverty said:



"We're so pleased to have had the chance to work with Channel 4 on this ground-breaking series. Spending time with the children had such a positive effect on residents, which is why we're committed to continuing our intergenerational work.

A number of intergenerational activities take place in our villages. Residents have visited local schools to listen to pupils reading and help with work. Children have attended craft classes run by residents. And in Longbridge Village, Birmingham an established Stay and Play group meets weekly, mixing

residents with children just a few months old. The charity has now pledged to roll out a wider programme of intergenerational activity across its villages and is encouraging people to spend time with others outside their age-group.

In the TV show, a team of geriatric specialists measure the impact of the intergenerational activity, focusing on mood, memory and mobility, and for the first time, the effect on the children is also assessed.

For more information please visit extracare.org.uk/OldPeoplesHomefor4YearOlds

Solihull Retirement Village is shaping up nicely



Solihull Retirement village, our latest £51 million development, is now coming out of the ground after 6 months of intensive works.

The Village will be a flagship building for ExtraCare and is located on the corner of the A34 Stratford Road and Haslucks Green Road, near to all the local Shirley amenities, shops, restaurants and travel links.

The three fully functioning tower cranes on site can be seen working away from some distance across the local area, and that will be a prominent feature in the area for the next 12 months.

Work on the village, which will have 260 one and two bedroom

apartments, commenced in early February 2018 and is due for completion in the Winter of 2021. Most apartments will have balconies and vary in size from approximately 57 sqm – to over 90 sqm. They will be available through a mix of tenures that include 104 outright sale, 104 shared ownership and 52 affordable rent. ExtraCare have added some of the latest modern kitchen designs, together with innovative open plan kitchen living room layout options in a small selection of apartments.

The marketing suite, accessed from the A34 Stratford road, is due to open spring 2020 and will have fine examples of both the one and two bedroom properties available to view and experience. A full time sales team on site will provide full information about living in an ExtraCare retirement village, with all the many options available to help potential residents move into a new apartment.

Already strong interest in Solihull Retirement Village



On Saturday 6th of October, we were delighted when around 250 potential residents took the first opportunity to learn more about the village and ExtraCare village life at our Open Day Event, held at the Village Hotel, Dog Kennel Lane, in Shirley.

Attracting a great deal of interest were our amazing new computer generated images of the village. These, together with the village model and comprehensive floor plans, offered a tantalising glimpse of the 260 spacious apartments, along with the excellent range of communal facilities.

Also on display were a series of photographs showing our superb new retirement village at Hughenden Gardens, which opened in May of this year.

On the day visitors had the chance to chat with members of Solihull Village staff, who were able to provide them

with a wealth of detailed information about the village and village lifestyle.

Visitors were also able to meet a resident of our retirement community at Hagley Road, who will be one of the first new residents at Solihull Village when it opens in 2021 in order to be closer to her family.

Was our Open Day a success? Well, visitors looking to purchase a village property outright or through shared-ownership were offered the opportunity to complete an 'Expression of Interest' form, with the option to reserve an apartment in September 2019 - around 6

months before reservations are due to open to the general public.

We're happy to report that already we've had nearly 100 completed Expression of Interest forms. That's how strong demand is for our Solihull village.

If you missed our first Information Day and would welcome an opportunity to find out all about Solihull Retirement Village for yourself, you'll be pleased to hear that we will be holding two further information events in 2019, on Saturday 2nd March and Saturday 20th July. more details about these events will be available in our next Village Life magazine.